

Creating Global Standards in Health Promotion Training – the International Institute for Health Promotion

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Abstract

The International Institute for Health Promotion (IIHP) was established in 1996 at the American University in Washington DC. An interdisciplinary network between specialists from various fields was created (physicians, managers, psychologists, experts in physical education, etc.) and also between academic, governmental and non-governmental organizations.

Strategies and initiatives aimed at education, training, expertise and research, are concerning with priority health promotion at the work place.

Among the IIHP programs, the training of the staff involved in sports management is included. Thus, the German Association for Health Related Sports, affiliated at IIHP, organized in 2009 several 9-days workshops. Other IIHP organized workshops will be held in December 2010 in India and in 2011 in Germany and China.

IIHP initiatives will also be beneficial for the future students: a European summer school is planned in the coming years.

Keywords: IIHP, education, training.